

Twitter poster grading rubric

You should include figures and text in your poster. Your poster should be organized into appropriate sections. Your figures must be labeled and captioned. While you will present your group poster, the poster should be sufficiently detailed that the main ideas are apparent without additional verbal explanation. However, you should aim to keep the text to a minimum. For instance, instead of using sentences to explain how you analyzed the data, you might use a diagram. When you do need to use text to explain something, see if you can use short phrases to convey the information rather than writing out whole sentences. Use your judgment and discuss how best to present the information with your group.

Below is the grading rubric we will be using to assess your submissions. To receive the equivalent of an "A" on this assignment your group will need to have roughly two check marks and two check pluses.

	✓-	✓	✓+
Questions	Questions overly simplistic, unrelated, or unmotivated	Questions appropriate, coherent, and motivated	Questions well motivated, interesting, insightful, and novel
Analysis	Choice of analysis is overly simplistic or incomplete	Analysis appropriate	Analysis appropriate, complete, advanced, and informative
Results	Conclusions are missing, incorrect, or not based on analysis. Inappropriate choice of plots; poorly labeled plots; plots missing	Conclusions relevant, but partially correct, or partially complete. Plots convey information correctly but lack context for interpretation.	Relevant conclusions explicitly tied to analysis and to context. Plots convey information correctly with adequate and appropriate reference information.
Presentation	Verbal presentation is illogical, incorrect, or incoherent. Visual presentation is cluttered, disjoint, or illegible	Verbal presentation partially correct but incomplete or unconvincing Visual presentation is readable and clear	Verbal presentation is correct, complete, and convincing Visual presentation is appealing, informative, and crisp